

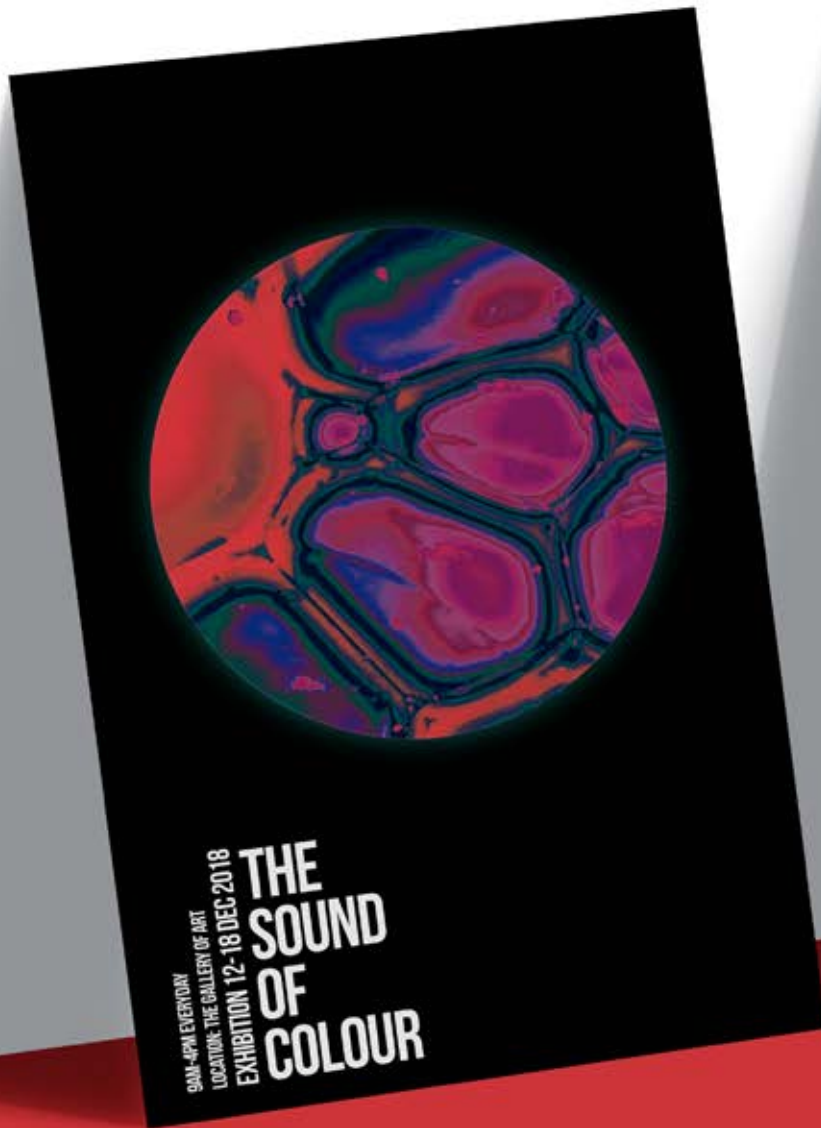


*/DESIGN PORTFOLIO*

SAMANTHA  
HOOPER

# Poster Design

*sample work*



Poster design created as sample work.  
The colourful design was created in Photoshop  
and was originally an image of bubbles I had taken.  
*Programs used: Photoshop*

# Mouthful Magazine

## design layout

Mockup of a design layout created for Mouthful Magazine. The brief was to stick to the already existing style guide. Images and text were supplied but were edited to suit the page design.

*Programs used: Indesign & Photoshop*



## social media content

Above are images created for Mouthful Magazine to be used on various social media outlets.

*Programs used: Photoshop & LightRoom*



# Paradigm Nutrition

## *3d mockup & design*

Mockup of a health product for Paradigm Nutrition.  
An overview of the concept was given to me by the client, which I used to create the final mockup design.  
An image for the design was also given, which I then created the final design from to be unique to the product.

*Programs used: Photoshop, Illustrator & Adobe Dimension*

# Little Athletics Noosa

flyer designs

**SIGN ON** REGISTER ONLINE NOW!  
[www.littleathleticsnoosa.com.au](http://www.littleathleticsnoosa.com.au)



**SIGN ON DATES:** Sunday 28 August  
& Sunday 2 September, 1-4pm

**RETURNING MEMBERS:** Register  
Online & Pick Up Welcome Packs  
On Sign Up Dates

**NEW MEMBERS:** Come & Try Little Athletics  
From 1-2pm On Sign On Dates

**WHERE:** Gimwien Sports Complex, Earsie  
Creek Road, Sunshine Beach

**NEW SEASON STARTS**  
FRIDAY 14 SEPTEMBER, 5PM  
To register online and for more information,  
visit: [www.littleathleticsnoosa.com.au](http://www.littleathleticsnoosa.com.au)

0434 121 365 | [littleathleticsnoosa@gmail.com](mailto:littleathleticsnoosa@gmail.com) | [/noosalittleathletics](https://www.instagram.com/noosalittleathletics)

These designs were created for different events for Little Athletics Noosa. They were used for web and also for print. Different variations were created for social media outlets.

Programs used: *Illustrator & Photoshop*

**WORKING BEE** MANY HANDS MAKE LIGHT WORK!

**SUNDAY 5 AUGUST 2018**



**10AM - 5PM** COME AND HELP FOR AN HOUR OR TWO!\*

**THE WORKING BEE WILL INCLUDE:**

- Cleaning out the 'Undercroft' storage
- Topping up the sand pits
- Cleaning out the sheds
- Organising the office
- Plus more...

\*MEMBERS HELP GOES TOWARDS FAMILY LEVY FOR 2018 - 2019 SEASON



# SAMANTHA HOOPER

| *RESUME*

In 2018, I graduated at the University of the Sunshine Coast with a Bachelor of Computer-Based Design with a major in Graphic Design and E-media and minor in Photography. I have a passion to create and strive to learn as much as I can in the design industry. I have currently been working freelance on the Sunshine Coast.

## EXPERIENCE

Freelance Project with Paradigm Nutrition (July 2018 - Current)

- Product package design & mockup designs

Noosa Little Athletics

- Volunteer event photographer (2015-Current)
- Manage Instagram account & website
- Content creator

Graphic design internship at Mouthful Magazine (3mth)

- Design magazine & marketing collateral

Freelance work with Steve Sturgess Creative Solutions (Nov 2017)

- Editing product images
- Creating content for websites

Sunshine Coast Sports Federation

- Web design internship collaborative freelance project (Aug-Nov 2017)
- Creating website pages

Noosa Shire Council

- Design internship (Aug-Nov 2016)
- Creating flyers, posters & other content that matched the Noosa Council style guide.
- Update website content

## EDUCATION

University of the Sunshine Coast

- Bachelor of Computer-Based Design (2018)

Noosa District State High School

- Queensland Certificate of Education (2013)
- Certificate II in Workplace Practices (2013)

## AWARDS

2016 USC end of year

Best Design portfolio 3rd place

Best Photography portfolio 3rd place

## SKILLS

Graphic Design

Web Design

Photography

Copy-editing

Video editing

## SOFTWARE/PROGRAMS

Adobe Creative Cloud (CC)

- Photoshop

- Illustrator

- InDesign

- LightRoom

- After Effects

UI & UX

HTML, PHP & Wordpress

Basic Javascript/JQuery

Microsoft Office

## INTERESTS & OTHER

Conceptual Photography

Running

Volunteer Lifesaver (2009-2014)

Own a DSLR camera

## REFERENCES

Christina Brown | 0424 028 727

Steve Sturgess | 0409 953 443

# SAMANTHA HOOPER

## **SOCIAL MEDIA**

 /sammy.creative

 /samanthacreative

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